MoveTheWheels

MoveTheWheels runs the whole journey of goods — every leg, mode, vehicle, container, warehouse and person — on one record, from finished good to final recipient.

PARTNER
CHEAT SHEET
MOVETHEWHEELS.COM

Every leg, every mode | Containers and free time | Warehouse placement | Fleet and workforce | Every stakeholder tracked

WHAT IT IS

End-to-end logistics: every leg, mode, vehicle, container, warehouse and person on one record, finished good to final recipient.

30-SECOND PITCH

Goods change trucks, trains, ships and warehouses on the way, and every hop runs on a different system. MoveTheWheels gives the goods one record, manages containers, placement, compliance, fleet and people, and every party tracks every step.

PROBLEM WE SOLVE

- Every hop is a different system
- Container free time lost to charges
- Goods placed by habit, stock drifts
- Certificates expire unseen

VALUE PROPOSITION

- One record, finished good to recipient
- Every mode, bikes to ships
- Free time used, empties reused
- Compliance checked before every step

IDEAL CUSTOMER

Goods that change mode or company en route; own or managed fleet; warehouses; containers.

Not a fit: Under ten vehicles, load-board brokers, safety-hardware-only buyers.

WHO YOU ARE TALKING TO

Operations director — Which leg is at risk this week?
Forwarder — How many emails per booking?
Container controller — How much free time is left?
Warehouse manager — Who decides where pallets go?

TOP USE CASES

- Finished good to final recipient
- Multi-leg journeys across modes
- Container free time and reuse
- Warehouse placement and slotting
- Compliance before every step

CAPABILITIES

- Multi-modal journey plans
- Container free-time clocks
- Directed warehouse placement
- Compliance register
- Fleet across modes
- Worker app
- Partner self-service
- Recipient tracking
- Control tower
- AI co-pilot

PRICING

Free	`$0 forever`
Starter	`$99/mo or $79/mo annual`
Growth	`$399/mo or $319/mo annual`
Business	`$999/mo or $799/mo annual`
Enterprise	`From $12/vehicle/mo list; $9/vehicle/mo annual at 250+`

Free tier, then $99, $399, $999 monthly; Enterprise per vehicle.

COMPETITIVE LANDSCAPE

Freight visibility platforms — They watch freight; we run the journey
Enterprise supply-chain suites — Every mode, published price, start on one lane
Fleet telematics tools — The goods and journey around the vehicle
Spreadsheets, email and phone — One checked, tracked record instead

WHY US

- The goods are the spine
- Every mode and vehicle on one plan
- Containers and free time first-class
- People first, compliance built in

PROOF & CREDIBILITY

- Free tier: test it on one lane
- Permission check and audit on every action
- No invented figures, no customer claims

DEMO

Sign them up free at app.movethewheels.com, or book Vignesh for a walkthrough.

TALKING POINTS

- Goods rarely travel in one hop
- One record, finished good to recipient
- Free time used, not lost
- Partners update without buying anything

OBJECTION HANDLING

"You are a young product"
Try one real lane free.

"We have transport and warehouse tools"
Keep them; we join the handovers.

"Drivers will hate tracking"
On duty only, visible to them.

DISCOVERY QUESTIONS

- How many hops does one shipment take?
- Where do you lose sight of goods?
- Who watches container free time?
- Who decides warehouse placement?
- Where do certificates live?

SPOT A GOOD OPPORTUNITY

- Goods change mode or company en route
- Containers with unknown free time
- Warehouse placement by habit
- Recent compliance or charge surprise
- Fewer than ten vehicles
- Load-board broker only

HOW TO INTRODUCE US

"I know a platform that runs every leg, container, warehouse and person of a shipment on one record. Worth twenty minutes?"

LEAD HANDOFF

Company, contact, modes, fleet and warehouses, current tools, and the deadline that made them look.

PARTNER COMMERCIALS

10-15% of first-year collected revenue; up to 15% reseller margin.

USEFUL LINKS

MoveTheWheels website `movethewheels.com`
Create a workspace or sign in `app.movethewheels.com`
Documentation `docs.movethewheels.com`
Use-case library `movethewheels.com/use-cases`
Comparisons against the alternatives `movethewheels.com/vs`

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