MoveTheWheels

PRODUCT CATALOGUE

Every leg, every mode, every person, on one record.

The end-to-end logistics and supply chain platform, from finished good to final recipient.



01 · THE SHORT VERSION

One record for the whole journey of the goods

MoveTheWheels is the end-to-end logistics and supply chain platform. It moves any goods from any place to any place over every leg, in every mode and vehicle, and runs everything around the journey: containers with positioning and free time, warehouses with optimised placement and honest stock, certifications and compliance, the fleet, and the drivers, riders and warehouse workers. One record carries the goods from finished good to final recipient, tracked at every step.

It is AI-native: a co-pilot answers from live records, briefs every person for their role and raises cut-off risks, free time running out and certificates expiring before they become problems. Anyone can start on the free tier.

Every leg, every mode

Any goods, any place to any place, over multiple legs by road, rail, sea, air, bike or on foot, as one plan.

Containers & warehouses

A free-time clock for every container and charge; the best location for every unit, and stock that matches the shelf.

Compliance & people

Certificates checked before every step, and drivers, riders and warehouse teams assigned by qualification and rest, with dignity.

Every stakeholder

Shippers, carriers, warehouses, agents and recipients on the same record, with every step tracked.

02 · WHO IT IS FOR

Every business that moves goods, and every person who moves them

From a sole trader sending one crate to a forwarder running many clients over many partners.
Businesses get the whole platform; individuals get the view their day needs.

Makers, sellers & shippers

Manufacturers, exporters, importers, retailers and distributors.

Any goods anywhere, with every leg and handover on one record.

Forwarders & logistics providers

Freight forwarders and third-party logistics providers.

Many clients' journeys over many partners, with client separation.

Carriers & warehouses

Fleet operators of every mode, warehouse, fulfilment and container operators.

The fleet board, placement, stock, containers and free time.

The people who move goods

Drivers, riders, owner-operators, warehouse workers and crews.

A clear, fair and safe day, and their own record.

Recipients & small senders

Final recipients, sole traders and small businesses.

Live progress, delivery choices, proof, and a free tier.

03 · NOBODY OWNS THE WHOLE JOURNEY

What breaks in logistics today, and how it closes

Every hop runs on a different system

One record carries the goods from finished good to final recipient, across every leg, mode, vehicle, container, warehouse and handover.

Container free time runs out unnoticed

A free-time clock for every container and every charge, with exposure at chosen dates and alerts while there is still time to act.

Pallets go wherever there is space

Directed placement chooses the best location for every unit, re-slotting follows demand, and stock always matches the shelf.

Certificates expire in folders

Certificates for goods, vehicles, people and sites are checked before every step, and an expired one blocks the step it governs.

Drivers get their instructions by phone

Every driver, rider and warehouse worker sees their own day, hours, earnings and certificates in their language.

Everyone emails to ask where things are

Partners update their own legs on the shared record, recipients follow live, and every step is tracked with source and proof.

04 · FINISHED GOOD TO FINAL RECIPIENT

Goods rarely travel in one hop. Now they have one record.

Every leg, mode, vehicle, transfer and handover is part of one versioned plan, and every step is an event with its time, place, source and proof.

Ready

Finished goods released with their goods profile and documents.

Plan

Journey options by cost, time, emissions and risk.

Road

First mile with count, condition and proof at pickup.

Rail & sea

Line haul and a container with its seal and free-time clocks.

Warehouse

Received, placed where it flows, picked by drop order.

Last mile

Van, bike, cargo cycle or on foot, to door, locker or pickup point.

Recipient

Chooses how to receive and confirms what arrived.



05 · CONTAINERS

Free time used, empties where they are needed

Every container and returnable unit, through every cycle.

Registry & cycles

Each container registered once and followed through every cycle, with actual and estimated events kept apart.

Position & custody

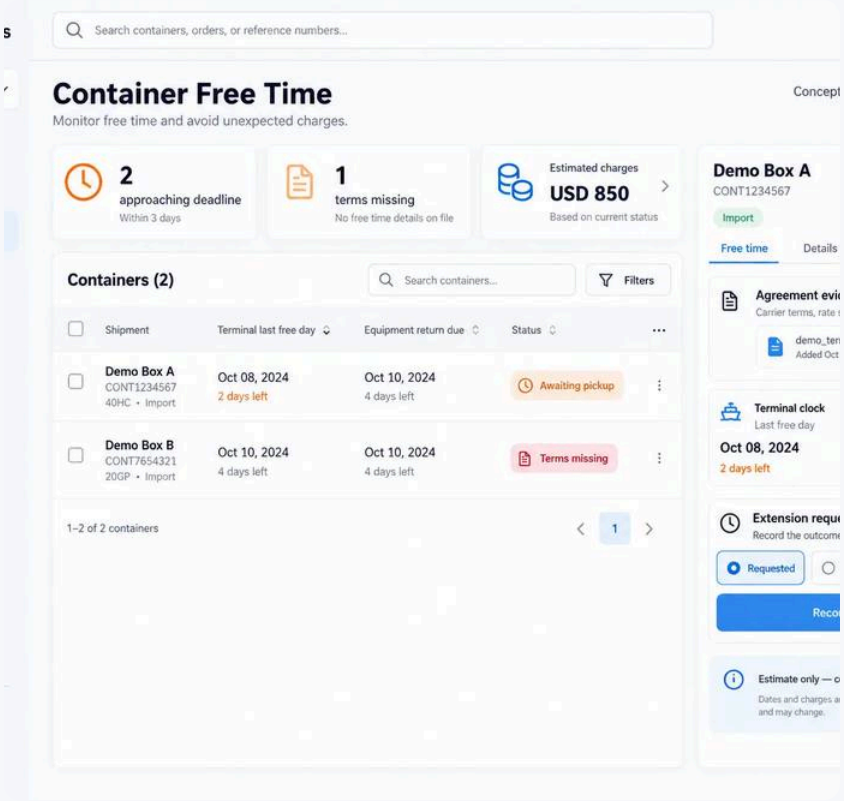
At the depot, the shipper, a terminal, in transit, at a warehouse or empty awaiting return.

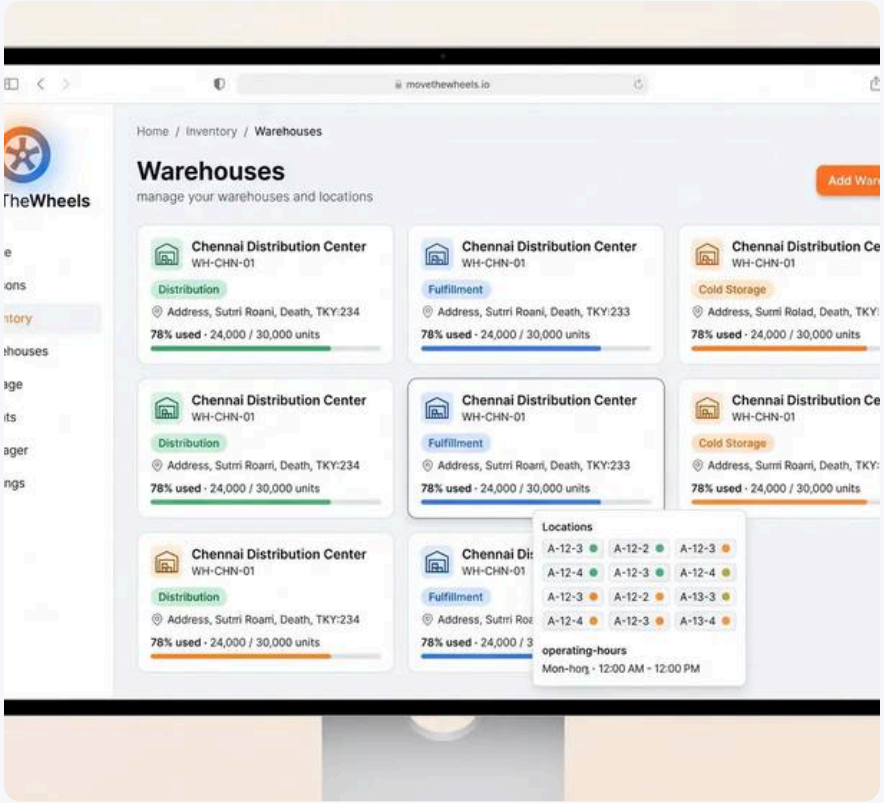
Free-time clocks

A clock per container and per charge, with the local last free day, exposure at chosen dates and alerts.

Reuse & repositioning

Import empties matched to exports; empty demand forecast; repositioning planned as legs.





06 · WAREHOUSES

Goods placed where they flow

Directed placement

The best location for every unit by goods profile, temperature, weight, velocity, affinity and expiry.

Re-slotting

Proposals as demand changes, turned into tasks in each worker's language when accepted.

Honest stock

By item, lot, serial, expiry, owner and location; every movement a transaction.

Outbound

Guided picking, pack checks and staging by leg and drop order.

07 · CERTIFICATIONS & COMPLIANCE

Nothing moves out of compliance

Checked before every step, evidenced after it, for goods, vehicles, people, sites and partners.

One compliance register

Goods and trade documents, vehicles, people, facilities and partners.

Expiry that blocks

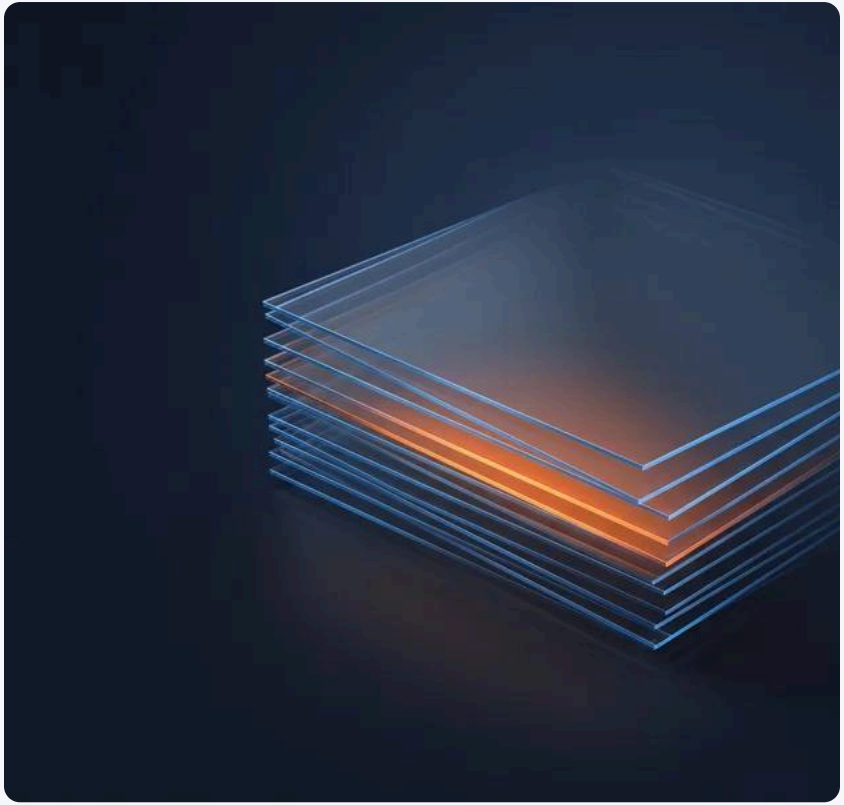
Reminders to whoever must renew; an expired certificate blocks the steps it governs.

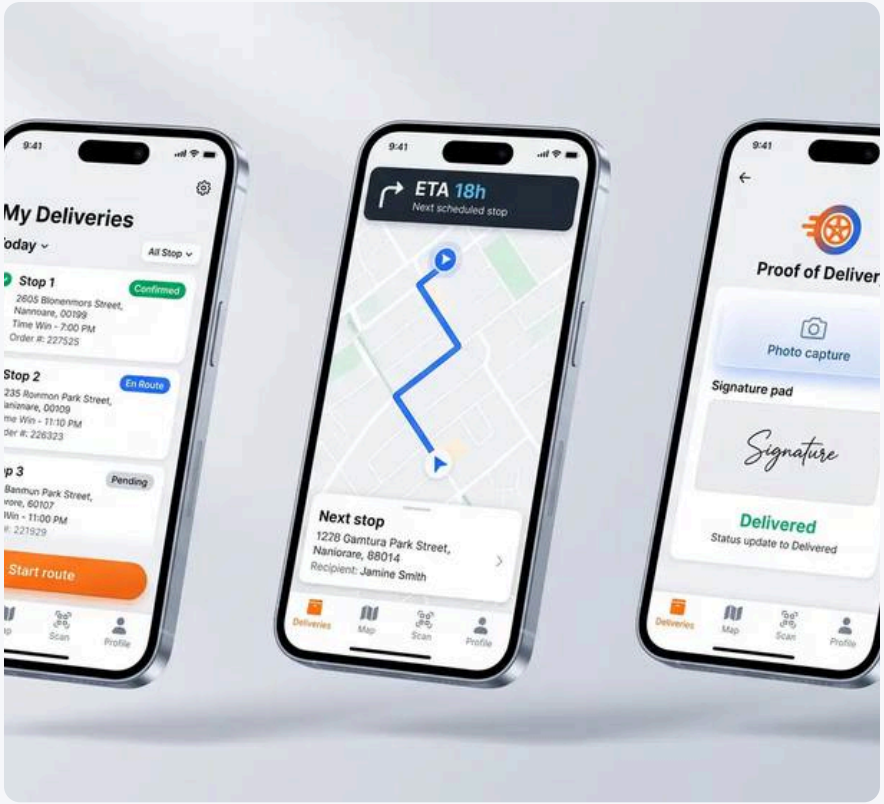
Rules at every step

Training for the goods class, vehicle permitted in the zone, segregation in the container.

Document packs

Per leg and border, checked for completeness before cut-off, with holds and releases recorded.





08 · FLEET, WORKFORCE & STAKEHOLDERS

The people who move goods are first-class

Fleet board for every mode

Availability, maintenance, defects, documents, fuel and energy, utilisation and cost.

Assignment by qualification

Drivers, riders and crews matched by certificate, working-time rules and location.

“My day”

Jobs, navigation, proof capture and one-tap exceptions, plus each person’s hours, earnings and certificates.

In every language

Instructions, tasks and procedures in each worker’s language, offline.

Dignity by design

Location shared only on duty and visible to the worker; fair, context-aware performance.

Every stakeholder

Partners update their own legs by secure link, portal, app, file or API without buying anything.

09 · AI NATIVE

A co-pilot for the whole journey

Intelligent, personalised and proactive. It answers from live records and drafts the next step for a person to approve.

Ask anything
Plain-language answers about any consignment, container, warehouse or person, from live records with links.

A brief for every role
Free time ending, transfers at risk, docks over-booked and certificates expiring, written for each person.

Live nudges
Cut-off risks, hours limits and expiring certificates raised while there is time to act.

Control-tower sweeps
Exceptions ranked by consequence and explained, with the next action drafted.

Journey options
Options by cost, time, emissions and risk, load building and backhaul matching.

Predicted arrivals
Per leg and delivery, with the basis and freshness of every estimate shown.

Dispatch proposals
Drivers, vehicles and routes proposed with reasons, decided by a person.

Container intelligence
Free-time exposure, empty reuse and repositioning proposals.

Placement & re-slotting
The best location for every unit, and re-slotting as demand changes.

Document reading
Documents read, matched to the consignment and checked for consistency.

Compliance watch
Expiring certificates and incomplete document packs found before the step they block.

Agents for every channel
Messaging and voice agents, and your own agents through the agent tool server.

09 · GOVERNED AI

AI you can let near your operation

Your permissions, nothing more

The co-pilot and agents reach exactly what the authorising person can reach.

Every answer cites its sources

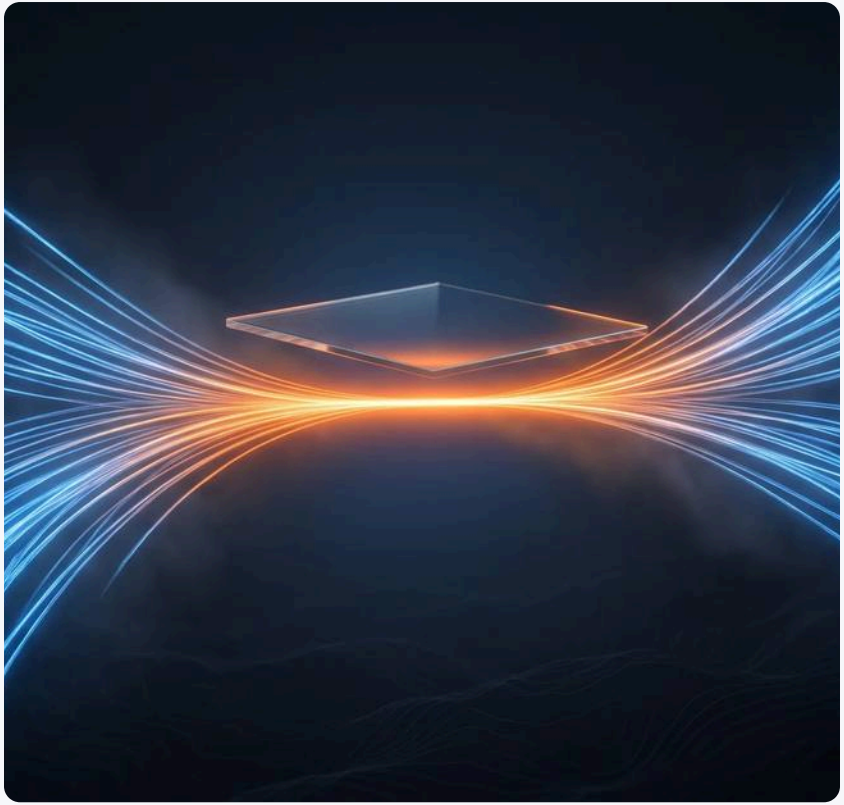
Facts link to their records, and predictions are labelled as predictions.

People confirm what matters

Re-bookings, overrides, settlements and releases wait for a person to confirm.

One audit ledger

People, the co-pilot and agents recorded the same way, with sensitive fields redacted.



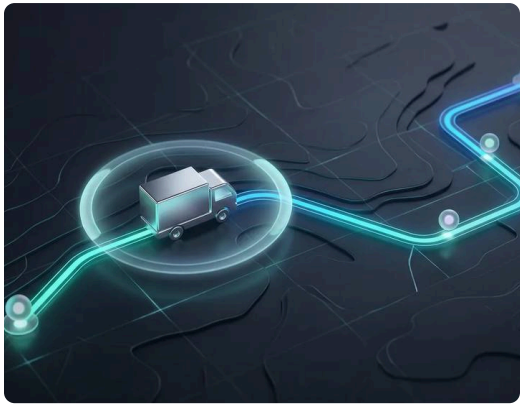
Every leg, every mode



LOGISTICS PLANNER

Plan one journey across five legs and three modes

Truck to the rail terminal, train to the port, a container across the sea, a regional warehouse and a van to the door, on one plan with one record.



INTERMODAL COORDINATOR

Keep every handover on time

Every transfer has a window, so a late inbound leg raises the onward cut-off risk while there is time to re-book.

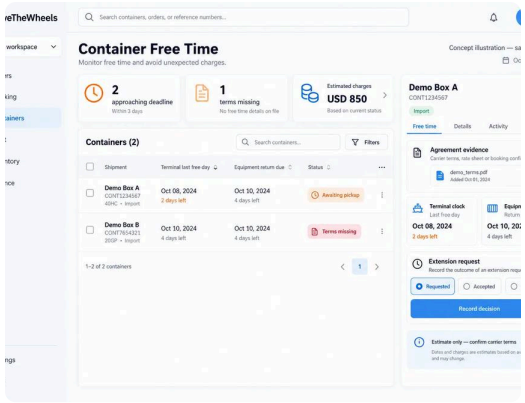


LAST-MILE OPERATIONS LEAD

Deliver the last mile any way

Vans, bikes, cargo cycles and couriers on foot, to doors, lockers and pickup points, with proof at every stop.

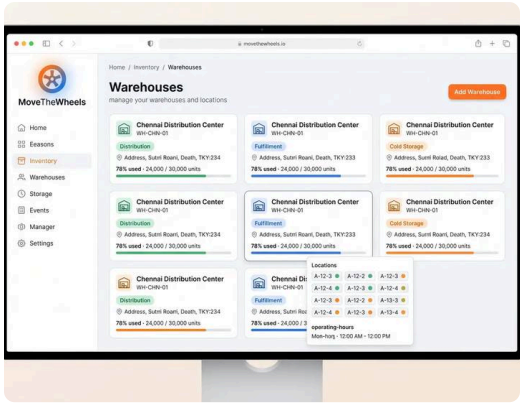
Containers, warehouses and compliance



CONTAINER CONTROLLER

Use every hour of container free time

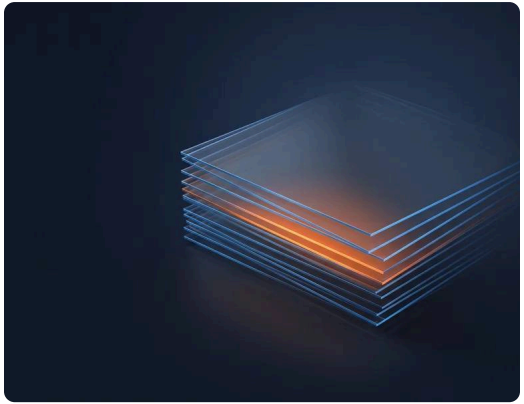
A clock per container and charge with exposure at chosen dates; the co-pilot proposes the move that avoids detention.



WAREHOUSE MANAGER

Re-slot the warehouse as demand changes

Placement proposals from real demand, accepted and run as tasks for the night shift in each worker's language.

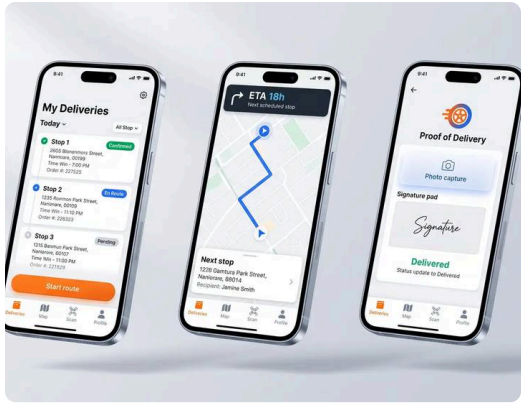


COMPLIANCE MANAGER

Block a step when a certificate has expired

Until a driver's hazardous-goods training is renewed, dispatch offers hazardous runs only to qualified, rested drivers.

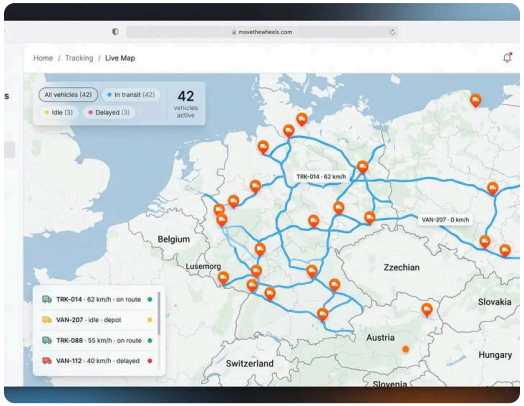
For individuals



DELIVERY RIDER

A rider's day

Sequenced stops, proof at each door, one-tap exceptions, hours and earnings, and location sharing that stops at the end of the shift.



FINAL RECIPIENT

Choose how and when you receive

Follow the delivery live, pick the door, a locker or a later time, and confirm what arrived.

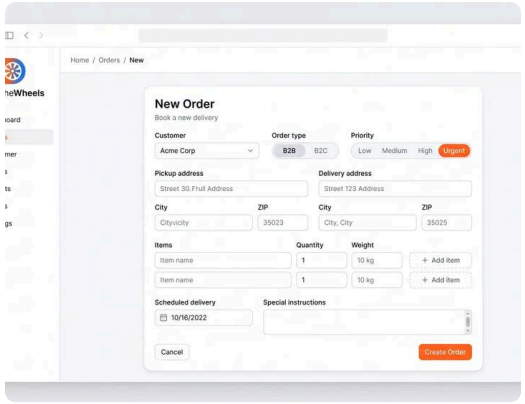


SMALL BUSINESS OWNER

Send any goods anywhere

Book a crated table abroad from a workshop, with documents explained and tracking shared with the customer.

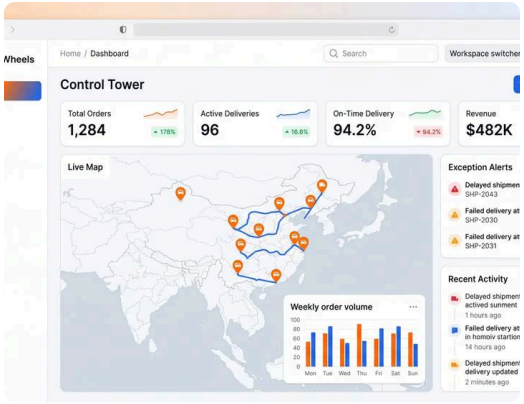
Everything in one place



PLANT DISPATCH LEAD

Finished goods from ManufacturedOps

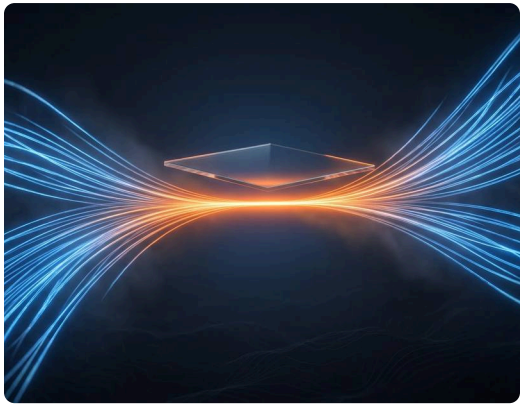
Finished-goods releases become consignments with their lots and documents, ready to plan.



STORE OPERATIONS MANAGER

Kadaikodi orders, delivered

Orders from a street shop, a shop on wheels or online become deliveries with live tracking for shoppers.



OPERATIONS MANAGER

A morning brief for every role

The co-pilot tells each person what needs them before it becomes a problem.

The Burdenoff group, and the systems you already run

ManufacturedOps
Finished-goods releases become consignments; inbound material planned as inbound legs.

Kadaikodi
Commerce orders from every kind of shop become tracked deliveries; stock shared across stores and warehouses.

FluidGrids
Integrations with any outside system and automation of internal workflows.

BigConsole
Natural-language dashboards and scheduled reports over the network.

Botmanor
Agents that talk to recipients, drivers and partners on messaging and voice.

CrewFoundry
Hiring, onboarding, training and certifications for drivers and warehouse staff.

AssetHandler
Vehicles, containers and equipment as assets across their lifecycle.

TheGlobalFuel
Energy movements run in MoveTheWheels; fuel and charging for the fleet.

ProServiceWorld
Extra drivers, riders and loaders for peaks; customs, trade and claims advisers.

EcoImpactHub
Transport and warehouse emissions into sustainability reporting.

PlanMagnet
Projects such as opening a warehouse or a new lane.

Outside the Burdenoff group

ERP and accounting systems · Order and commerce systems · Carrier, forwarder and warehouse systems · Electronic data interchange and partner files · Telematics, GPS and vehicle devices · Container, reefer and cold-chain sensors · Barcode and RFID scanners, label printers · Scales and dimensioning devices · Identity providers (single sign-on) · AI agents over the agent tool server

12 · EVERYWHERE THE GOODS MOVE

Control tower, cab, dock, doorstep and code

The same record on every surface, under the same permissions, whether a person, a partner, a workflow or an AI agent is asking.

Web app
The complete product for every role.

Desktop app
For control-tower and back-office operators.

Worker app
Drivers, riders, warehouse workers and crews, on phones and handhelds, offline.

Recipient tracking
Progress, delivery choices and proof for final recipients.

Partner portal & secure links
Carriers, warehouses and agents taking part in a consignment.

API, webhooks, CLI, SDKs & agent tool server
For developers, integrators and AI agents.

Controls built into every action

Role-based access
Every operation checked at the edge, with scoped access for partners and recipients.

Tenant isolation
Each workspace isolated, with client separation for logistics providers.

End-to-end audit
Every action recorded with actor, target and result; sensitive fields redacted.

Encryption
In transit and at rest; worker and recipient identity fields encrypted at field level.

Governed approvals
Re-bookings, overrides, settlements and agent actions go through approval workflows.

Worker privacy
On-duty-only location, visible to the worker; an impact-assessment template for customers.

Single sign-on
Single sign-on with device-code login for terminal clients and API keys for automation.

Multilingual & accessible
Multilingual interface, keyboard shortcuts and screen-reader semantics.

MoveTheWheels does not claim any third-party security certification. It structures records and evidence to support each customer’s own compliance programme.

Priced by the size of the operation, not per seat

There is a free tier and published pricing. Partners, drivers and recipients taking part in a consignment never need a paid seat. Current prices are on movethewheels.com/pricing and in the app.

Plan	Best for	Shape
Free	Micro-businesses and evaluators	Run real logistics work before paying.
Starter	Small fleet operators and startups	More vehicles, drivers and consignments.
Growth	Scaling companies and smaller logistics providers	More workspaces, history and a support commitment.
Business	Established operators	Larger limits and stronger service commitments.
Enterprise	Large and regulated networks	Dedicated tenancy, custom terms and governance.

15 · STRAIGHT ANSWERS

The questions operators ask first

Do our partners need to buy it?
No. Carriers, warehouses, agents and recipients take part by secure link, portal, app, file or API, under scoped access.

We already run a transport and a warehouse system.
FluidGrids and the API connect them, and you can move one stage at a time onto the shared record.

Will it monitor our drivers?
Location is shared only while working, for the job, and the worker can see what is shared. There is no off-duty monitoring.

Do you have certifications?
MoveTheWheels does not claim any third-party security certification; it structures records and evidence to support your own programme.

Who else uses it?
We do not share customer names or invent references. The free tier lets a team try it on its own lane.

Will the AI act on its own?
Routine steps only. Consequential actions are proposed with reasons and wait for a person to confirm.

MoveTheWheels

Run the whole journey in one place

Start on the free tier with one lane, or talk to us about a whole network.

WEBSITE movethewheels.com	**START FREE** app.movethewheels.com	**BOOK A DEMO** movethewheels.com/contact
EMAIL contact@movethewheels.com	**SALES** sales@movethewheels.com	**USE CASES** movethewheels.com/use-cases

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